

**FLORIDA DEPARTMENT OF STATE DIVISION OF ELECTIONS
CAMPAIGN TREASURER'S REPORT SUMMARY**

RECEIVED

OFFICE USE ONLY
2013 NOV -4 PM 2:24
OFFICE OF THE CITY CLERK
CITY OF MIAMI, FL

(1) COMMITTEE WORKING TO BEAUTIFY & ACTIV

Name

(2) 95 MERRICK WAY SUITE #250

Address (number and street)

CORAL GABLES, FL, 33134

City, State, Zip Code

CHECK IF ADDRESS HAS CHANGED

(3) ID Number: _____

(4) Check appropriate box(es):

Candidate (office sought): _____

Political Committee

CHECK IF PC HAS DISBANDED

Committee of Continuous Existence

CHECK IF CCE HAS DISBANDED

Party Executive Committee

Electioneering Communication

CHECK IF NO OTHER ELECTIONEERING COMMUNICATION REPORTS WILL BE FILED

(5) REPORT IDENTIFIERS

Cover Period: From 10 / 12 / 2013 To 10 / 31 / 2013 Report Type G3 - 13

Original Amendment Special Election Report Independent Expenditure Report

(6) CONTRIBUTIONS THIS REPORT

Cash & Checks \$ 131,500.00

Loans \$ _____

Total Monetary \$ 131,500.00

In-Kind \$ _____

(7) EXPENDITURES THIS REPORT

Monetary Expenditures \$ 216,412.26

Transfers to Office Account \$ _____

Total Monetary \$ 216,412.26

(8) Other Distributions

\$ _____

(9) TOTAL Monetary Contributions To Date

\$ 261,700.00

(10) TOTAL Monetary Expenditures To Date

\$ 219,233.78

(11) CERTIFICATION

It is a first degree misdemeanor for any person to falsify a public record (ss. 839.13, F.S.)

I certify that I have examined this report and it is true, correct, and complete.

(Type name) JOSE A RIESCO

Individual (only for electioneering commun.) Treasurer Deputy Treasurer

X

Signature

I certify that I have examined this report and it is true, correct, and complete.

(Type name) PETE J PEREZ-MEDRANO

Candidate Chairperson (only for PC, PTY & electioneering commun. organization)

X

Signature

CAMPAIGN TREASURER'S REPORT – ITEMIZED CONTRIBUTIONS

(1) Name COMMITTEE WORKING TO BEAUTIFY & ACT (2) I.D. Number _____

(3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Contributor Type Occupation		(9) Contribution Type	(10) In-kind Description	(11) Amendment	(12) Amount
(6) Sequence Number		Type	Occupation	Type	Description		
10 / 16 / 2013	Grove Bay Invstmnt Group, LLC 2950 SW 27TH Avenue, Ste 100 Miami, FL 33133	B	INVESTME NT CO.	MON			50,000
1							
10 / 25 / 2013	Grove Bay Invstmnt Group, LLC 2950 SW 27TH Avenue, Ste 100 Miami, FL 33133	B	INVESTM ENT CO.	MON			81,500
2							
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CAMPAIGN TREASURER'S REPORT – ITEMIZED EXPENDITURES

(1) Name COMMITTEE WORKING TO BEAUTIFY & ACTIVATE MIAMI (2) I.D. Number _____
 (3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 1 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10 / 14 / 13 1	CREATIVE IDEAS ADVERTISING 3175 SW 8TH STREET MIAMI, FL 33135	ADVERTISING RADIO BUYS	CHE		\$46,284.00
10 / 14 / 13 2	LA PODEROSA 330 SW 27TH AVENUE 2ND FLOOR MIAMI, FL 33135	RADIO BUY	CHE		\$6,000.00
10 / 15 / 13 3	METROPOLITAN STRATEGIC CONSULTING, INC 9101 SW 103 STREET MIAMI, FL 33176	CONSULTING	CHE		\$12,500.00
10 / 15 / 13 4	INFLUENCE COMMUNICATIONS 2103 CORAL WAY #302 MIAMI, FL 33145	MEDIA CONSULTING	CHE		\$5,000.00
10 / 15 / 13 5	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$9,060.00
10 / 15 / 13 6	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	PRINTING	CHE		\$725.00
10 / 15 / 13 7	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	CONSULTING	CHE		\$2,500.00
10 / 15 / 13 8	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	POLLING	CHE		\$7,000.00

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 (3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 2 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10 / 16 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	CONSULTING	CHE		\$2,500.00
9					
10 / 16 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	AUTOMATED CALLS	CHE		\$573.00
10					
10 / 16 / 13	CAMPAIGN DATA 135 WESTON RD SUITE 255 WESTON, FL 33326	CONSULTING	CHE		\$2,500.00
11					
10 / 17 / 13	DARK HORSE STRATEGIES 3663 SW 8TH STREET STE 205 MIAMI, FL 33135	AUTOMATED CALLS	CHE		\$8,500.00
12					
10 / 22 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$9,060.00
13					
10 / 22 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$9,250.00
14					
10 / 22 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$9,250.00
15					
10 / 22 / 13	METROPOLITAN STRATEGIC CONSULTING, INC. 9101 SW 103 STREET MIAMI, FL 33176	CONSULTING	CHE		\$25,340.46
16					

DS-DE 14 (Rev. 08/03)

SEE REVERSE FOR INSTRUCTIONS AND CODE VALUES

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 (3) Cover Period 10 / 12 / 13 through 10 / 31 / 13 (4) Page 3 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
10 / 25 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	AUTOMATED CALLS	CHE		\$1,151.27
17					
10 / 25 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	TRACKING	CHE		\$3,030.00
18					
10 / 25 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	TRACKING	CHE		\$3,000.00
19					
10 / 25 / 13	DARIO MORENO, INC 822 VENETIA AVE CORAL GABLES, FL 33134	AUTOMATED CALLS	CHE		\$162.20
20					
10 / 25 / 13	METROPOLITAN STRATEGIC CONSULTING, INC 9101 SW 103 STREET MIAMI, FL 33176	CONSULTING	CHE		\$12,500.00
21					
10 / 25 / 13	ARMSTRONG CREATIVE CONSULTING 8004 NW 154TH STREET, UNIT 263 MIAMI, FL 33016	ADVERTISING	CHE		\$4,000.00
22					
10 / 25 / 13	SOBE PROMOS, LLC 1680 MERIDIAN AVENUE SUITE 600 MIAMI BEACH, FL 33139	T-SHIRTS	CHE		\$1,366.39
23					
10 / 25 / 13	JOLGUERA, JOSE 356 WHITETHORN DR. MIAMI SPRINGS, FL 33166	WEBSITE DESIGN	CHE		\$2,000.00
24					

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 (3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 4 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10 / 30 / 13	ROBERT H. FERNANDEZ, P.A. 500 SOUTH DIXIE HIGHWAY SUITE 302 MIAMI, FL 33146	PROFESSIONAL FEES	CHE		\$2,000.00
25					
10 / 30 / 13	FARINAS, DAVID 1563 SW 74 COURT MIAMI, FL 33144	DELIVERY SERVICES	CHE		\$200.00
26					
10 / 30 / 13	CONSULTECNICA 2950 SW 27TH AVENUE SUITE 100 MIAMI, FL 33133	PROMOTIONAL	CHE		\$300.00
27					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	PRINTING	CHE		\$1,800.00
28					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$2,000.00
29					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$2,000.00
30					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$4,860.00
31					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$10,000.00
32					

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 (3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 5 of 5

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Expenditure Type	(10) Amendment	(11) Amount
(6) Sequence Number					
10 / 30 / 13	MARIN AND SONS 16155 SW 117 AVENUE SUITE B-21 MIAMI, FL 33177	MAIL PIECE	CHE		\$10,000.00
33					
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 CITY OF MIAMI, FL

CAMPAIGN TREASURER'S REPORT - ITEMIZED DISTRIBUTIONS

(1) Name COMMITTEE WORKING TO BEAUTIFY & ACTIVIZ (2) I.D. Number _____

(3) Cover Period 10 / 12 / 2013 through 10 / 31 / 2013 (4) Page 1 of 1

(5) Date	(7) Full Name (Last, Suffix, First, Middle) Street Address & City, State, Zip Code	(8) Purpose (add office sought if contribution to a candidate)	(9) Related Expenditures	(10) Amendment	(11) Amount
10 / 14 / 13	RADIO MAMBI 800 Douglas Rd. Annex Building, Suite 111 Coral Gables, FL 33134	RADIO BUY	2013 G3 1		\$16,674.00
1					
10 / 14 / 13	RADIO MAMBI 800 Douglas Rd. Annex Building, Suite 111 Coral Gables, FL 33134	RADIO BUY	2013 G3 1		\$8,900.00
2					
10 / 14 / 13	WQBA 800 Douglas Rd. Annex Building, Suite 111 Coral Gables, FL 33134	RADIO BUY	2013 G3 1		\$3,000.00
3					
10 / 14 / 13	ACTUALIDAD 2525 Ponce De Leon Blvd, Coral Gables, FL	RADIO BUY	2013 G3 1		\$3,600.00
4					
10 / 14 / 13	CARACOL 2100 SW Coral Way Suite 200 Miami, FL - 33145	RADIO BUY	2013 G3 1		\$6,900.00
5					
10 / 14 / 13	MARTA FLORES 800 Douglas Rd. Annex Building, Suite 111 Coral Gables, FL 33134	RADIO BUY	2013 G3 1		\$4,000.00
6					
10 / 14 / 13	MARTA FLORES 800 Douglas Rd. Annex Building, Suite 111 Coral Gables, FL 33134	RADIO BUY	2013 G3 1		\$3,210.00
7					
10 / 25 / 13	MIAMI NEW TIMES 2750 NW 3rd Ave #24 Miami, FL 33127	NEWSPAPER AD	2013 G3		\$4,000.00
8					

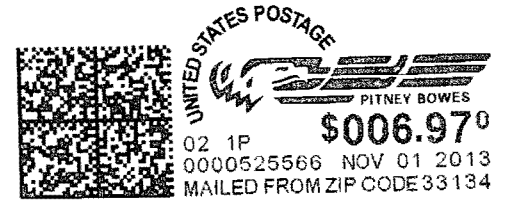
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RIESCO & COMPANY, LLC
CPA'S & CONSULTANTS
95 Merrick Way, Suite 250
Coral Gables, FL 33134

CERTIFIED MAIL



7013 0600 0002 1811 7856



RETURN RECEIPT
REQUESTED

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CITY OF MIAMI, FL

ATTN: DWIGHT DANIE
CITY CLERK, CITY OF MIAMI
3500 PAN AMERICAN DRIVE
P.O. BOX 330708
MIAMI, FL 33233-0708