


**CITY OF MIAMI, FLORIDA  
INTER-OFFICE MEMORANDUM**

**TO:** Daniel J. Alfonso,  
City Manager

**DATE:** December 11, 2017

**FILE:**

**FROM:** Annie Perez, CPPO   
Director, Procurement

**SUBJECT:** Recommendation of Award of a Contract for Urban Design and Landscape Architect/Engineering Services for the Wynwood Streetscape and Street Tree Master Plan

**REFERENCES:** RFQ No. 16-17-044

**ENCLOSURES:** Chairperson's Report with Score Sheets; Evaluation Committee Appointment Memo

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**Recommendation**

Based on the findings below, the Procurement Department (Procurement) hereby recommends award of Contract No. RFQ 16-17-044, to Arquitectonica GEO Corporation (Arquitectonica), for the creation of the Wynwood Streetscape and Street Tree Master Plan (Plan).

This contract is necessary to create the Plan identified within the adopted Neighborhood Revitalization District (NRD)-1 ordinance. The overall goal of the qualified firm is to work with the community to develop a blueprint for a "living street" consisting of street trees and other streetscape improvements. Wynwood is an eclectic district that thrives on color, innovation, and character. With a higher concentration of street art than anywhere in America, Wynwood is further defined by its vibrant look and feel. Wynwood's boundaries generally stretch from NW 20th Street to NW 29th Street and from I-95 to the Florida East Coast (FEC) Railway, east of North Miami Avenue. Wynwood is now in transition and is transforming into a globally recognized destination for art, fashion, innovation, and creative enterprise. As a result of Wynwood's industrial past, there is a dramatic need for green and open space areas along with an enhancement to tree canopy for the benefits of its current and future residents and visitors.

**Fiscal Impact**

The fiscal impact to the City of Miami (City) for the development of the Plan is **\$615,140 (negotiated)**. This fee is comprised of a fee for Basic Services in the amount of \$507,903, Additional and Other Miscellaneous Expenses in the amount of \$92,000, and Reimbursable Expenses in the amount of \$15,237. Arquitectonica's negotiated price is firm and fixed, which in turn will protect the City from future change orders. Notwithstanding the foregoing, the City in collaboration with the Wynwood Business Improvement District (BID), is currently considering different sources of funding to be allocated to this Project. The Agreement shall be effective until final completion of the Project, and acceptance of the Plan by the City.

**Background**

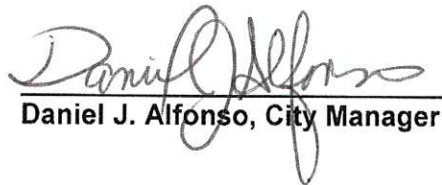
On June 22, 2017, the Department of Planning through Procurement, issued RFQ No. 16-17-044 under full and open competition, to obtain proposals from qualified and experienced professional consulting firms to procure a full range of professional urban design and planning, landscape architecture and engineering services for the development of a comprehensive public streetscape and street tree master plan for Wynwood. On August 8, 2017, nine (9) proposals

were received in response to the RFQ. Following evaluations of the proposals, the Evaluation Committee recommended Arquitectonica, the highest ranked responsive and responsible proposer, for negotiations.

Subsequently, a Negotiations Team (Team) met on October 20, 2017 to review the scope, and requested that Arquitectonica provide a full price proposal. The Team met again on November 16, 2017 and December 1, 2017 to negotiate the Scope of Services and the firm's price proposal; negotiation was successfully completed on December 1, 2017. As a result of the negotiations, the City achieved approximately twenty percent (20%) savings, or \$149,894 from the firm's proposed price of \$765,034.

Arquitectonica demonstrated in their proposal that they meet the minimum qualifications and have the technical capabilities to complete the project, as evidenced by their experience and proposed approach. Consequently, approval of this recommendation to award is requested. Your signature below will indicate approval of this recommendation.

Approved:

  
Daniel J. Alfonso, City Manager

Date: 12-13-17

- c: Fernando J. Casamayor, Chief Financial Officer/Assistant City Manager
- Alberto N. Parjus, Assistant City Manager
- Nzeribe Ihekwaba, PhD., P.E., Chief of Operations/Assistant City Manager
- Rafael Suarez-Rivas, Senior Assistant City Attorney
- Francisco Garcia, Director, Department of Planning (Planning)
- Lydia Osborne, PhD, CPPO, CPPB, Assistant Director/Chief Negotiator, Procurement
- David Snow, Chief of Environmental Resources, Planning
- Marlo Darrington, CPPO, CPPB, Construction Contracts Compliance Manager, OCI