

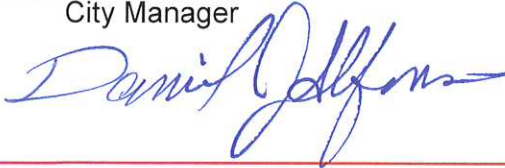
**CITY OF MIAMI, FLORIDA
INTER-OFFICE MEMORANDUM**

TO: Honorable City of Miami Commissioners
and Honorable Mayor of the City of Miami

DATE: October 3, 2017 **FILE:**

SUBJECT: Report of Evaluation Committee for
RFQ No. 16-17-044, Wynwood Streetscape
and Street Tree Master Plan.

FROM: Daniel J. Alfonso
City Manager



ENCLOSURES: Response Security List;
Evaluation Committee Score Sheets; Evaluation
Committee Appointment Memo

In accordance with Section 18-87, (i) of the City of Miami Code, attached please find the report of the Evaluation Committee for subject solicitation.


AP:lo

c: Alberto N, Parjus, Assistant City Manager
Nzeribe Ihekweba, PhD., P.E., Chief of Operations/Assistant City Manager
Fernando J. Casamayor, Chief Financial Officer/Assistant City Manager
Rafael Suarez-Rivas, Senior Assistant City Attorney
Todd B. Hannon, City Clerk
Francisco Garcia, Director, Planning and Zoning (P&Z)
Annie Perez, Director, Procurement
David Snow, Planner II, P&Z
Lydia Osborne, PhD, CPPO, CPPB, Assistant Director, Procurement

**CITY OF MIAMI, FLORIDA
INTER-OFFICE MEMORANDUM**

TO: Daniel J. Alfonso,
City Manager

DATE: October 3, 2017 **FILE:**

FROM: Annie Perez, CPPO, 
Procurement Department Director

SUBJECT: Recommendation to Negotiate a
Contract for Wynwood Streetscape and Street Tree
Master Plan Services

REFERENCES: RFQ No. 16-17-044

ENCLOSURES: Evaluation Committee Score
Sheets; Evaluation Committee Appointment Memo

Recommendation:

Based on the findings below, the Procurement Department (Procurement) hereby recommends approval for negotiations to award a contract, pursuant to Request for Qualifications (RFQ) No. 16-17-044, Wynwood Streetscape and Street Tree Master Plan Services (Project), to the top-ranked responsive and responsible Proposer, Arquitectonica GEO Corporation (Arquitectonica). The scope of the Project is performing a full range of urban design, and landscape architecture and engineering services, to create a streetscape and street tree Master Plan (Plan) for the Wynwood Neighborhood, located just north of Miami's city center. The proposed Plan is needed to develop the Streetscape and Street Tree Master Plan identified within the adopted Neighborhood Revitalization District (NRD)-1 ordinance.

Wynwood is an eclectic district that thrives on color, innovation, and character, with a higher concentration of street art than anywhere in America, further defined by its vibrant look and feel. Wynwood's boundaries generally stretch from NW 20th Street to NW 29th Street and from I-95 to the Florida East Coast (FEC) Railway, east of North Miami Avenue. The overall Project goal is to work with the community to develop a blueprint for a "living street", consisting of street trees and other streetscape improvements.

Background:

On June 22, 2017, Procurement, through the Planning and Zoning Department (P&Z), issued RFQ No. 16-17-044, under full and open competition, to obtain proposals from qualified and experienced professional consulting firms to procure a full range of professional urban design and landscape architecture and engineering services for the development of a comprehensive public streetscape and street tree Plan. On August 8, 2017, nine (9) proposals were received in response to the RFQ. Proposers were required to meet all of the minimum qualification requirements established in the RFQ, in order to be deemed qualified to provide the services. Subsequently, the proposals were reviewed by Procurement for responsiveness; all proposals were deemed responsive. On September 29, 2017, the proposals were further evaluated by an Evaluation Committee (Committee), following the guidelines and technical criteria published in the RFQ. The technical criteria listed below, were itemized for a maximum of one hundred (100) points per Committee Member:

1. Proposer's Qualifications and Experience (25 points)
2. Proposer's Team Qualifications, Experience and Availability (20 points)
3. Proposer's Project Manager's Qualifications and Experience (15 points)
4. Methodology and Approach to Functionality/Design Concept Innovation (15 points)
5. Technical Capabilities in Designing/Master Planning in South Florida (15 points)
6. Project Management/Schedule Adherence and Plan Delivery (10 points)

Proposers were mandated to assign a minimum of fifteen percent (15%) of the award value, to firms currently certified by Miami-Dade County as a Community Business Enterprise (CBE). Further, Proposers who meet the mandatory CBE requirement, and use the firms that maintain a local office, as defined in Section 18-73 of the City of Miami Code, will qualify to receive five (5) bonus points. None of the Proposers qualified for the bonus points.

Final Scores:

The final technical scores after the September 29, 2017 Committee meeting were as follows:

	Proposer	Technical Score (max. 400)
1	Arquitectonica GEO Corporation	367
2	EDSA, Inc.	306
3	AECOM Technical Services, Inc.	295
4	Savino & Miller Design Studio, P.A.	290
5	The Street Plans Collaborative, Inc.	289
6	Kimley-Horn and Associates, Inc.	285
7	Miller, Legg & Associates, Inc.	282
8	Curtis + Rogers Design Studio, Inc.	270
9	Trachtenberg Filigenzi LLC	262

At this meeting, the Committee decided not to hold oral presentations, as no further clarification was needed.

Due diligence was conducted by Procurement to determine responsibility, including verifying corporate status and performing reference checks. There were no performance or compliance issues and no adverse findings related to any of the Proposers' responsibility.

Other:

One voting Committee member, Devin Cejas, was unable to participate on the Committee, due to scheduling conflicts. The alternate member, Roberto Rovira, replaced Mr. Cejas as a voting member on the Committee.

Another voting Committee member, Carlos Cruz-Casas, was also unable to participate on the day of the Committee meeting, due to increased work load as a result of Hurricane Irma. The remaining four (4) voting Committee members opted to move forward with a recommendation without Mr. Cruz-Casas.

Negotiations:

The Committee recommends that the City enter into negotiations with Arquitectonica, the highest ranked responsive and responsible Proposer. Notwithstanding the foregoing, the Committee further recommends that if the City and Arquitectonica cannot reach an agreement, the City will terminate negotiations with Arquitectonica and begin negotiations with the second highest ranked responsive and responsible Proposer, EDSA, Inc. (EDSA). Further, if the City and EDSA cannot reach an agreement, the City will terminate negotiations with EDSA and begin negotiations with the third highest ranked responsive and responsible Proposer, AECOM Technical Services, Inc.

The following individuals will participate in the negotiations along with the assigned City Attorney(s):

- Lydia Osborne, PhD, CPPO, CPPB, Assistant Director, Procurement
- David Snow, Planner II, P&Z
- Victor Sanchez, WDRC Chairman, Goldman Properties
- Carlos Cruz-Casas, Assistant Director, Department of Transportation and Public Works, Miami-Dade County

Background Provided by the Recommended Proposer:

Arquitectonica, based in Miami, is an independent Landscape Architecture and Planning Studio, where landscape, architecture and interior designs merge to create functional and sustainable environments. A paradigm shift towards environmental design began in 1993, led to the founding of Arquitectonica GEO, Inc. in 2005.

Arquitectonica has designed technologically advanced and ecologically sound landscapes that address the ever-changing environment, while prioritizing the human experience. Projects include Icon Bay Park, Brickell City Centre, Doral City Place, Wynwood 27th Terrace, the Perez Art Museum Miami, the Phillip and Patricia Frost Museum of Science, University of Miami Life Science and Technology Park, and PortMiami Tunnel.

Committee's Consensus Statement:

The Committee determined that Arquitectonica has the necessary qualifications, relevant experience, technical capacity and experienced personnel required to meet the needs of the City and successfully complete the Project.

The Committee relied on the resumes that were provided which detailed the technical qualification of the Key Personnel, the number of years of experience, the number of years working in the position identified for this Project, and project experience of a similar scope and complexity. In addition, signed reference forms from past clients were provided for each Key Personnel that attest to the performance of each on projects of similar scope and complexity.

Arquitectonica proposed a team that met or exceeded the requisite experience for all Key Personnel (e.g., Project Manager, Landscape Architect, Urban Designer, Environmental Specialist, Surveyor, Civil Engineer, Traffic Engineer/Transportation Planner, Certified Arborist, Art Specialist and Community Outreach/Public Relations Specialists). The proposed Project Manager, Ms. Michelle Cintron, is a registered Architect in the State of Florida, and is a member of the American Institute of Architect. Joining Arquitectonica in 2002, Ms. Cintron has a varied background in project coordination, design, construction documents, construction administration, 3D modeling and rendering.

Arquitectonica presented a clear understanding of the scope of services required and provided a task-appropriate approach, which supports a close working relationship with the City, to appropriately address the complexities and challenges of the Project. The company's approach detailed in its proposals, includes: a) assessment of existing streetscape resources; b) solicitation of stakeholders' opinion and suggestions, through interview with public officials, and community stakeholders (residents, business owners and patrons), through charrettes; c) development of design concepts, including identifying locations for streetscape elements, finalizing the plant palette, creating typical details, specifications and renderings; and d) producing funding, maintenance and prioritization plans. The design approach also proposed retaining critical sight-lines and display of street art in the design to ensure neighborhood connectivity, navigability, and reinforcement of the Wynwood brand, in addition to utilizing streetscaping to help reflect the identity of Wynwood, locating street trees strategically, and ensuring that streetscaping will be environmentally and economically conscientious.

Arquitectonica and their proposed team have demonstrated that they exceed the minimum qualifications and possess the technical capabilities to perform the work as evidenced by their project experience, proposed approach and favorable recommendations from past clients. Accordingly, the Committee cited Arquitectonica's project experience and proven track record, to be the primary reasons in recommending their Proposal as the top ranked proposal.

Subsequent to the approval of this recommendation, Procurement will request a price proposal from Arquitectonica. The firm's price will be negotiated in the best interest of the City.

Copies of the score sheets are attached for each Committee member, as well as a composite score sheet.

Approved:


Daniel J. Alfonso, City Manager

Date:

10.6.17

- c: Alberto N, Parjus, Assistant City Manager
- Nzeribe Ihekweba, PhD., P.E., Chief of Operations/Assistant City Manager
- Fernando J. Casamayor, Chief Financial Officer/Assistant City Manager
- Rafael Suarez-Rivas, Senior Assistant City Attorney
- Francisco J. Garcia, Director, Planning and Zoning
- Lydia Osborne, PhD, CPPO, CPPB, Assistant Director, Procurement

EVALUATION OF PROPOSALS

RFP NO. 16-17-044

WYNWOOD STREETScape AND STREET TREE MASTER PLAN

COMPOSITE SCORES

SELECTION PROPOSERS CRITERIA	Maximum Points Per Member	Maximum Total Points (4 members)	AECOM Technical Services, Inc.	Arquitectonica GEO Corporation	Curtis + Rogers Design Studio	EDSA, Inc.	Kimley-Horn and Associates, Inc.	Miller, Legg & Associates, Inc.	Savino Miller Design Studio, P.A.	The Street Plans Collaborative	Trachtenberg Filigenzi LLC
Proposer's Qualifications and Experience	25	100	76	89	60	75	71	72	67	71	65
Qualifications, Experience and Availability of Proposer's Team	20	80	56	72	55	63	54	54	58	56	50
Project Manager's Qualification and Experience	15	60	47	57	47	48	49	45	48	46	40
Methodology and Approach to Functionality and Design Concept Innovation	15	60	38	55	33	43	37	39	40	44	39
Technical Capabilities in Designing and Master Planning in South Florida	15	60	44	57	44	46	44	45	48	45	41
Project Management/Schedule Adherence and Plan Delivery	10	40	34	37	31	31	30	27	29	27	27
CBE Participation	5	20	0	0	0	0	0	0	0	0	0
TOTAL TECHNICAL POINTS	100	405	295	367	270	306	285	282	290	289	262
RANKING			3	1	8	2	6	7	4	5	9

PRINT NAME:

LYDIA OSBORNE 10/2/17
 ANNE HALL 10/3/17

SIGNATURE: *Lydia Osborne*
 Chairperson: *Lydia Osborne*
 Reviewed by: *AA*

EVALUATION OF QUALIFICATIONS
RFQ NO. 16-17-044
WYNWOOD STREETScape AND STREET TREE MASTER PLAN SERVICES

JOSEPH EISENBERG, PLANNER II, P&Z

SELECTION CRITERIA	Maximum Points	AECOM/Technical Services, Inc.	Arquitectonica GEO Corporation	Curtis + Rogers Design Studio	EDSA, Inc.	Kimley-Horn and Associates, Inc.	Miller, Legg & Associates, Inc.	Savino Miller Design Studio, P.A.	The Street Plans Collaborative	Trachtenberg Filigenzi LLC
Proposer's Qualifications and Experience	25	21	20	15	20	20	18	17	18	18
Qualifications, Experience and Availability of Proposer's Team	20	16	16	16	18	15	15	15	17	16
Project Manager's Qualification and Experience	15	15	15	15	15	15	15	15	15	15
Methodology and Approach to Functionality and Design Concept Innovation	15	7	12	7	12	12	11	10	14	12
Technical Capabilities in Designing and Master Planning in South Florida	15	15	14	12	13	10	13	14	14	14
Project Management/Schedule Adherence and Plan Delivery	10	8	8	8	8	8	8	8	8	8
CBE Participation										
TOTAL TECHNICAL POINTS	100	82	85	73	86	80	80	79	86	83

EVALUATION OF QUALIFICATIONS

RFQ NO. 16-17-044

WYNWOOD STREETSCAPE AND STREET TREE MASTER PLAN SERVICES

DAVID POLINSKY, WYNWOOD BID MEMBER, FORTIS DESIGN + BUILD LLC

SELECTION PROPOSERS CRITERIA	Maximum Points	AECOM Technical Services, Inc.	Arquitectonica GEO Corporation	Curtis + Rogers Design Studio	EDSA, Inc.	Kimley-Horn and Associates, Inc.	Miller, Legg & Associates, Inc.	Savino Miller Design Studio, P.A.	The Street Plans Collaborative	Trachtenberg Filigenzi LLC
Proposer's Qualifications and Experience	25	12	24	5	10	8	12	13	15	10
Qualifications, Experience and Availability of Proposer's Team	20	6	20	8	10	6	6	10	12	10
Project Manager's Qualification and Experience	15	7	15	8	8	8	6	10	10	5
Methodology and Approach to Functionality and Design Concept Innovation	15	8	15	7	6	2	5	8	8	9
Technical Capabilities in Designing and Master Planning in South Florida	15	3	15	7	7	10	8	10	8	5
Project Management/Schedule Adherence and Plan Delivery	10	8	9	5	5	8	5	5	5	5
CBE Participation										
TOTAL TECHNICAL POINTS	100	44	98	40	46	42	42	56	58	44

EVALUATION OF QUALIFICATIONS

RFQ NO. 16-17-044

WYNWOOD STREETScape AND STREET TREE MASTER PLAN SERVICES

VICTOR SANCHEZ, WDRC CHAIRMAN, GOLDMAN PROPERTIES

SELECTION CRITERIA	Maximum Points	AECOM Technical Services, Inc.	Arquitectonica GEO Corporation	Curtis + Rogers Design Studio	EDSA, Inc.	Kimley-Horn and Associates, Inc.	Miller, Legg & Associates, Inc.	Savino Miller Design Studio, P.A.	The Street Plans Collaborative	Trachtenberg Filigenzi LLC
Proposer's Qualifications and Experience	25	23	22	20	22	23	22	19	20	19
Qualifications, Experience and Availability of Proposer's Team	20	18	18	15	18	18	18	15	15	14
Project Manager's Qualification and Experience	15	13	14	12	13	14	13	13	12	12
Methodology and Approach to Functionality and Design Concept Innovation	15	11	15	10	14	11	12	12	13	10
Technical Capabilities in Designing and Master Planning in South Florida	15	14	15	12	14	14	13	12	12	12
Project Management/Schedule Adherence and Plan Delivery	10	9	10	8	9	9	9	9	8	8
CBE Participation										
TOTAL TECHNICAL POINTS	100	88	94	77	90	89	87	80	80	75

EVALUATION OF QUALIFICATIONS

RFQ NO. 16-17-044

WYNWOOD STREETSCAPE AND STREET TREE MASTER PLAN SERVICES

ROBERTO ROVIRA, ASSOCIATE PROFESSOR, FLORIDA INTERNATIONAL UNIVERSITY


SELECTION CRITERIA	Maximum Points	AECOM Technical Services, Inc.	Arquitectonica GEO Corporation	Curtis + Rogers Design Studio	EDSA, Inc.	Kimley-Horn and Associates, Inc.	Miller, Legg & Associates, Inc.	Savino Miller Design Studio, P.A.	The Street Plans Collaborative	Trachtenberg Filigenzi LLC
Proposer's Qualifications and Experience	25	20	23	20	23	20	20	18	18	18
Qualifications, Experience and Availability of Proposer's Team	20	16	18	16	17	15	15	18	12	10
Project Manager's Qualification and Experience	15	12	13	12	12	12	11	10	9	8
Methodology and Approach to Functionality and Design Concept Innovation	15	12	13	9	11	12	11	10	9	8
Technical Capabilities in Designing and Master Planning in South Florida	15	12	13	13	12	10	11	12	11	10
Project Management/Schedule Adherence and Plan Delivery	10	9	10	10	9	5	5	7	6	6
CBE Participation										
TOTAL TECHNICAL POINTS	100	81	90	80	84	74	73	75	65	60

CITY OF MIAMI, FLORIDA
INTER-OFFICE MEMORANDUM

TO: Daniel J. Alfonso
City Manager

DATE: June 19, 2017

SUBJECT: Evaluation Committee for
Wynwood Streetscape and
Street Tree Master Plan

FROM: Annie Perez, Director 
Procurement Department

REFERENCES: RFQ No. 16-17-044

ENCLOSURES:

Procurement Department will issue a Request for Qualifications (RFQ) No. 16-17-044 in June, 2017, to solicit a qualified and experienced professional consulting firm to work in conjunction with City of Miami (City) staff, and the Wynwood Business Improvement District (BID) and interested business owners and residents to provide urban design and landscape architecture/engineering and master planning services to create a Wynwood Streetscape and Street Tree Master Plan.

It is respectfully requested that you approve the following individuals as members of the Evaluation Committee to evaluate and score the proposals. Each has the requisite knowledge and experience to evaluate the proposals pursuant to the RFQ.

Chairperson (Non-Voting)

Lydia Osborne, CPPO, Assistant Director of Procurement, City of Miami (COM)

City of Miami Staff (Voting)

- 1) Joseph Eisenberg, Planner II, Planning and Zoning (P&Z)
- 2) Devin Cejas, Zoning Administrator, P&Z

External Committee Members (Voting)

- 1) David Polinsky, Wynwood BID Member, Fortis Design + Build, LLC
- 2) Victor Sanchez, WDRC Chairman, Goldman Properties
- 3) Carlos Cruz-Casas, P.E., Assistant Director, Department of Transportation and Public Works, Miami-Dade County

Alternate Committee Members

- 1) Roberto Rovira, Associate Professor FIU LAEUD

Technical Expert (Non-Voting)

- 1) David Snow, Planner II, P&Z, COM

APPROVED: 

Daniel J. Alfonso, City Manager

6.20-17
Date

AP:lo

c: Fernando Casamayor, Assistant City Manager/Chief Financial Officer
Nzeribe Ihekwaba, Assistant City Manager
Alberto Parjus, Assistant City Manager
Rafael Suarez-Rivas, Senior Assistant City Attorney
Francisco Garcia, Director, P&Z
Lydia Osborne, Assistant Director, Procurement