

**10.2 SIGN DESIGN STANDARDS**

Table 15 Function:

The following tables illustrate Sign design standards for specific Sign types allowed within Restricted(R), Limited(L) and Open(O) categories of specified Transect Zones. Calculated Aggregate Area maximum shall not be exceeded for any establishment or Sign type. Sign Area calculation shall be determined by the establishment length fronting a street multiplied by the Aggregate Area Ratio specific to each Transect. In review and approval of Signs, the City shall ensure compliance with all applicable sections of the Florida Building Code and ensure that the Signs comply with this Code including:

1. Size and area
2. Location standards
3. Sign placement
4. Illumination Sign regulations.

**BUILDING SIGN TYPES**



*Disclaimer: The following image serves to illustrate the types of building signs and not the placement, design or size of signs for any particular site.*

10.2.1 SIGN MEASUREMENT CALCULATIONS

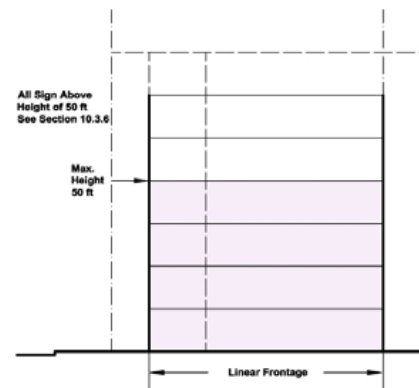
**Sign Placement**

- a. All Signs, excluding Monument Signs placed between Average Sidewalk Elevation and fifty (50) feet height above sidewalk shall be subject to Table 15 Sign Design Standards.
- b. Signs above fifty (50) feet shall comply with section 10.3.6 of this Code.
- c. All Monument Signs shall be placed along the Principal Frontage within the Base Building Line of the establishment site. No establishment shall bear more than two (2) Monument Signs on a single Frontage. Signs that are located in the First Layer shall not disrupt pedestrian activity and shall respect a clearance of ten (10) feet from back-of-curb. Additional Vision Clearance regulations shall be applied as per Section 3.8.4.
- d. Signs shall not exceed a tenant’s occupied establishment.
- e. Monument Signs shall not be located within the public right-of-way unless permitted by Public Works.

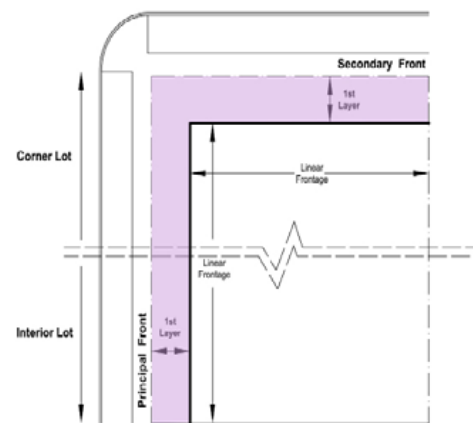
**Sign Area**

- a. Aggregate Area Calculation  
Walls fronting a street between Average Sidewalk Elevation and fifty (50) feet height above sidewalk:  $Aggregate\ Area = (total\ linear\ frontage) \times (aggregate\ area\ ratio)$ . See Table 15 for specific signage calculation details.
- b. Sign Area: See Article 1, Section 1.3 Definitions of Signs
- c. Monument Sign Area  
Monument Signs which may include up to two (2) Display Surfaces. The area of the Sign shall be the area of the largest Display Surface that is visible from any single direction. Total Sign Area shall not exceed forty (40) square feet for T3 and T4 Transect Zones and one hundred (100) square feet for T5, T6, D and C Transect Zones excluding embellishments.
- d. Monument Base  
The base of the Sign Structure shall not be calculated into the Display Surface calculation. Sign base width shall not vary by more than 20% of the total Sign Display Surface width.

SIGN HEIGHT PLACEMENT



SIGN SETBACK PLACEMENT

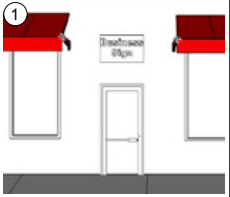
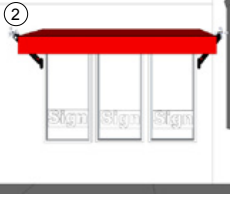


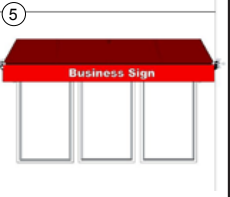


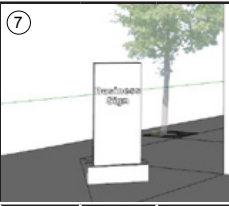
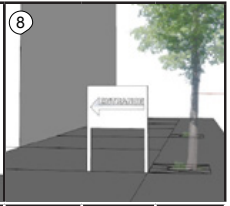
SIGN AREA

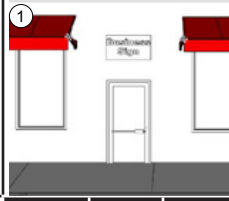
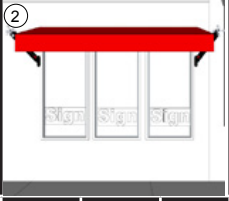





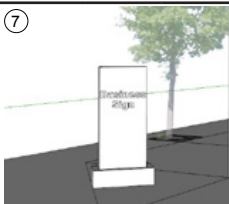


MONUMENT SIGN AREA

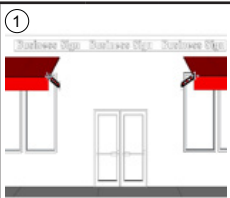
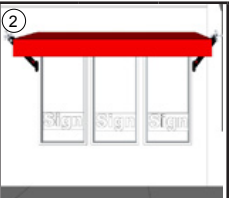








SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING		
<b>T3</b>															
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O
<b>BUILDING IDENTIFICATION</b>															
Aggregate Area Ratio	0.25 sq.ft. per linear Frontage			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area		
Aggregate Area	24 sq.ft. max per Frontage			20% of total glass area			18 sq.ft. max			3 sq.ft. max per frontage			Limited to skirt or bottom edge of Awning		
Width	50% of linear Frontage						12 in. max.						60% of valance area		
Height (Measured from Average Sidewalk Elevation)	See Section 10.2.1 of Article 10			See Section 10.2.1 of Article 10			8 ft. min (bottom of sign)			8 ft. min (bottom of sign)			Letters, emblems, logos or symbols on valance 6 in. max		
Depth/Projection	12 in. max						3 ft. max								
Aggregate Area Per Sign Type	Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area			Included in total Aggregate Area; shall not exceed 50% of Aggregate Area		
Principal Frontage Quantity	1 sign per 150 ft linear Frontage			1 sign per window			1 sign per 150 ft linear Frontage			1 sign per 150 ft linear Frontage			1 sign per window or door opening located on the Principal Frontage		
Secondary Frontage Quantity	1 sign per 250 ft linear Frontage			1 sign per window			1 sign per 250 ft linear Frontage			1 sign per 250 ft linear Frontage			N/A		
<b>BUSINESS IDENTIFICATION</b>															
Aggregate Area Ratio	N/A			N/A			N/A			N/A			N/A		
Aggregate Area															
Width															
Height															
Depth/Projection															
Aggregate Area Per Sign Type															
Principal Frontage Quantity															
Secondary Frontage Quantity															
ILLUMINATION PERMIT	By Warrant			N/A			By Warrant			By Warrant			By Warrant		
SUPPLEMENTAL STANDARDS	<ul style="list-style-type: none"> <li>Refer to Section 10.2 Table 15 Function for calculated Aggregated Area description.</li> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>All Sign proposals shall only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>Signage to be displayed on street level windows only</li> <li>All Sign proposals may only be permitted by Warrant</li> </ul>			<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>Projection angle shall be parallel or perpendicular to wall.</li> <li>All Sign proposals may only be permitted by Warrant</li> </ul>			<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>All Sign proposals may only be permitted by Warrant</li> </ul>			<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools</li> <li>All Sign proposals may only be permitted by Warrant</li> </ul>		

SIGN DESIGN STANDARDS		MONUMENT			DIRECTIONAL		
<h1>T3</h1>		⑦			⑧		
		R	L	O	R	L	O
<b>BUILDING IDENTIFICATION</b>							
Aggregate Area Ratio							
Aggregate Area			15 sq.ft. max per Display Surface		5 sq.ft. max per Display Surface		
Width			6 ft. max				
Height (Measured from Average Sidewalk Elevation)			6 ft. max		8 ft. max		
Depth/Projection			18 in. max		12 in. max		
Aggregate Area Per Sign Type							
Principal Frontage Quantity			1 sign per 100 ft. of Frontage (no more than 2 Display Surfaces)		1 sign per entrance, exit or parking area		
Secondary Frontage Quantity					1 sign per entrance, exit or parking area		
<b>BUSINESS IDENTIFICATION</b>							
Aggregate Area Ratio							
Aggregate Area							
Width							
Height							
Depth/Projection			N/A		N/A		
Aggregate Area Per Sign Type							
Principal Frontage Quantity							
Secondary Frontage Quantity							
<b>ILLUMINATION PERMIT</b>							
			By Warrant		By Warrant		
<b>SUPPLEMENTAL STANDARDS</b>							
			<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>All Sign proposals may only be permitted by Warrant.</li> <li>An increase up to forty (40) square feet for such a Sign shall be permitted if the Sign is located on a right-of-way greater than fifty (50) feet and the facility has a setback in excess of thirty (30) feet.</li> </ul>		<ul style="list-style-type: none"> <li>Limited to the identification of subdivisions, developments, neighborhoods, Religious Facilities, Elementary, Middle or High Schools.</li> <li>All Sign proposals may only be permitted by Warrant.</li> <li>Limited to Wall, Hanging, or Monument Signs.</li> </ul>		

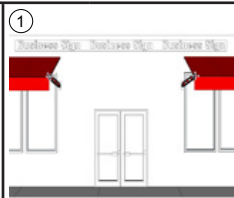

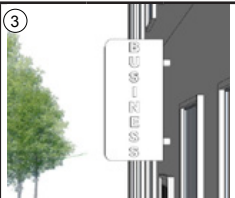

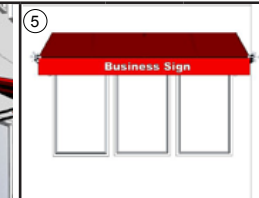
SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>T4</b>																		
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	0.25 sq.ft. per linear Frontage			0.5 sq.ft. per linear Frontage														
Aggregate Area	(total linear building Frontage) x (aggregate area ratio); 150 sq.ft. max per Frontage (24 sq.ft. max for T4-R)																	
Width	50% of linear Frontage												60% of valance area					
Height (Measured from Average Sidewalk Elevation)							8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance 6 in. max					
Depth/Projection	12 in. max						3 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 50% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			15 sq.ft. max; Included in total Aggregate Area			3 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Principal Frontage Quantity	1 sign per 150 ft linear Frontage			1 per unit			1 Sign per window			1 Sign per 150 ft linear Frontage			1 Sign per 150 ft linear Frontage			1 Sign per window or door opening located on the Principal Frontage		
Secondary Frontage Quantity	1 sign per 250 ft linear Frontage						1 Sign per window			1 Sign per 250 ft linear Frontage			1 Sign per 250 ft linear Frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio				.25 sq.ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)				max 10 sq.ft per Frontage.														
Aggregate Area (Business Identification)				(linear feet of Frontage) x (aggregate area ratio).						See Wall Sign								
Width				50% of linear Frontage (per establishment)						8 ft min (bottom of Sign)			60% of valance area					
Height (Measured from Average Sidewalk Elevation)										8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance max 6 in					
Depth/Projection	N/A			12 in. max			N/A			N/A			N/A					
Aggregate Area Per Sign Type	N/A			Shall not exceed 50% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			15 sq.ft. max; Included in total Aggregate Area			3 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Principal Frontage Quantity	N/A			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Sign per window			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors		
Secondary Frontage Quantity	N/A			1 Sign per 100 ft. of establishment accessing the outdoors			1 Sign per window			1 Sign per 100 ft. of establishment accessing the outdoors			1 Sign per 100 ft. of establishment accessing the outdoors					
ILLUMINATION PERMIT	By Warrant			N/A			By Warrant			By Warrant			By Warrant					
ADDRESS SIGN	max 2 sq.ft. area/max 1 sign			max 2 sq.ft. area/max 1 sign			N/A			N/A			max 2 sq.ft. area/max 1 sign					
SUPPLEMENTAL STANDARDS	<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> <li>Any painted Wall Signs shall be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Signage to be displayed on street level windows only</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Projection angle shall be parallel or perpendicular to wall.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>		

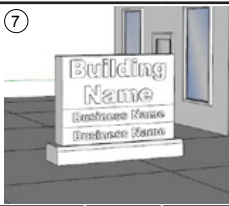
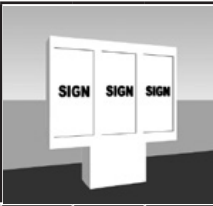
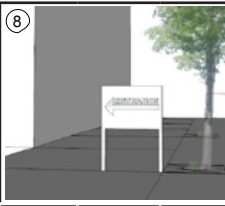
SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>T4</b>		⑦			⑧					
		R	L	O	R	L	O	R	L	O
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area				15 sq.ft. max per Display Surface					5 sq.ft. max per Display Surface	
Width				6 ft. max						
Height (Measured from Average Sidewalk Elevation)				6 ft. max					5 ft. max	
Depth/Projection				18 in. max					12 in. max	
Aggregate Area Per Sign Type						N/A				
Principal Frontage Quantity				1 sign per 100 ft. of Frontage (no more than 2 Display Surfaces)					1 sign per entrance, exit or parking area	
Secondary Frontage Quantity									1 sign per entrance, exit or parking area	
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)				15 sq.ft. max per Display Surface			24 sq.ft Display Surface			
Aggregate Area (Business Identification)				5 sq.ft. max per Display Surface						
Width				6 ft. max						
Height (Measured from Average Sidewalk Elevation)				6 ft. max			7 ft max			
Depth/Projection				12 in. max		N/A	24 in. max			N/A
Aggregate Area Per Sign Type										
Principal Frontage Quantity				1 sign per 100 ft. of frontage (no more than 2 Display Surfaces)			1 sign per drive-through (no more than 1 Display Surfaces)			
Secondary Frontage Quantity				1 sign per 150 ft. of establishment accessing the outdoors						
<b>ILLUMINATION PERMIT</b>				By Warrant			By Warrant			
<b>ADDRESS SIGN</b>				max 2 sq.ft. area/max 1 Sign					max 2 sq.ft. area/max 1 Sign	
<b>SUPPLEMENTAL STANDARDS</b>				<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation.</li> <li>An increase up to forty (40) square feet for such a Sign shall be permitted if the Sign is located on a right-of-way greater than fifty (50) feet and the facility has a setback in excess of thirty (30) feet.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, menu selection/ pricing for food service, hours of operation.</li> <li>Shall be located within the Third Layer between the building and the drive-through lane and shall not be noticeably visible from the public right-of-way.</li> </ul>		<ul style="list-style-type: none"> <li>Limited to Wall, Hanging, or Monument Signs.</li> <li>All T4-R Sign proposals may only be permitted by Warrant.</li> </ul>	

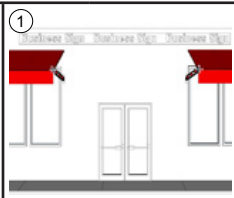

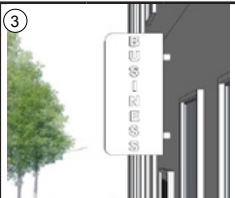

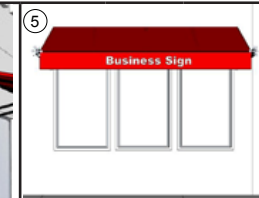
SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING						
<b>T5 - T6</b>																			
	R	L	O	R	L	O	R	L	O	R	L	O	R	L	O				
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																			
Aggregate Area Ratio	0.5 sq.ft. per linear Frontage			1.5 sq.ft. per linear Frontage															
Aggregate Area	(total linear building Frontage) x (aggregate area ratio); 300 sq.ft. max per Frontage (40 sq.ft. max for T5-R and T6-R)																		
Width	70% of linear Frontage												60% of valance area						
Height (Measured from Average Sidewalk Elevation)							8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance 8 in. max						
Depth/Projection	12 in. max						4 ft. max												
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area			
Principal Frontage Quantity	1 sign per 150 ft linear Frontage (no more than 3 signs total)			1 per unit			1 sign per window			1 sign per 150 ft linear Frontage			1 sign per 150 ft linear Frontage			1 sign per window or door opening located on the Principal Frontage			
Secondary Frontage Quantity	1 sign per 250 ft linear Frontage (shall not exceed 50 sq.ft. in area)						1 sign per window			1 sign per 250 ft linear Frontage			1 sign per 250 ft linear Frontage						
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																			
Aggregate Area Ratio	N/A	1.0 sq.ft. per linear ft.			N/A	See Wall Sign Aggregate Area			N/A	See Wall Sign Aggregate Area			N/A	See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)		max 50 sq.ft per Frontage.																	
Aggregate Area (Business Identification)		(linear feet of Frontage) x (aggregate area ratio).								See Wall Sign Aggregate Area									
Width		70% of linear Frontage (per establishment)															60% of valance area		
Height (Measured from Average Sidewalk Elevation)										8 ft min (bottom of Sign)				8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance max 8 in		
Depth/Projection		12 in. max								3 ft. max									
Aggregate Area Per Sign Type		Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area				20% of total glass area; Included in total Aggregate Area				25 sq.ft. max; Included in total Aggregate Area				6 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Principal Frontage Quantity		1 Business Identification Sign per 20 ft. of establishment accessing the outdoors				1 Sign per window				1 Business Identification Sign per 20 ft. of establishment accessing the outdoors				1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors		
Secondary Frontage Quantity		1 Sign per 100 ft. of establishment accessing the outdoors				1 Sign per window				1 Sign per 100 ft. of establishment accessing the outdoors				1 Sign per 100 ft. of establishment accessing the outdoors					
<b>ILLUMINATION PERMIT</b>	By Warrant	By Right		N/A			By Warrant	By Right		By Warrant	By Right		By Warrant	By Right					
<b>ADDRESS SIGN</b>	max 10 sq.ft. area/max 1 Sign			max 10 sq.ft. area/max 1 Sign			N/A			N/A			max 10 sq.ft. area/max 1 Sign						
<b>SUPPLEMENTAL STANDARDS</b>	<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Any painted Wall Signs shall be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Signage to be displayed on street level windows only</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Projection angle shall be parallel or perpendicular to wall.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>						

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>T5 - T6</b>		⑦			⑧					
	R	L	O	R	L	O	R	L	O	
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area			40 sq.ft. max per Display Surface					10 sq.ft. max per Display Surface		
Width			8 ft. max							
Height (Measured from Average Sidewalk Elevation)			8 ft. max (14 ft. max by Warrant)					8 ft. max		
Depth/Projection			24 in. max					10 in. max		
Aggregate Area Per Sign Type							N/A			
Principal Frontage Quantity			1 sign per 100 ft. of Frontage (no more than 2 display surfaces)					1 sign per entrance, exit or parking area		
Secondary Frontage Quantity								1 sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)			40 sq.ft. max per Display Surface					24 sq.ft Display Surface		
Aggregate Area (Business Identification)			15 sq.ft. max per Display Surface							
Width			8 ft. max							
Height (Measured from Average Sidewalk Elevation)			8 ft. max (14 ft. max by Warrant)					7 ft max		
Depth/Projection			12 in. max					24 in. max		
Aggregate Area Per Sign Type							N/A			N/A
Principal Frontage Quantity			1 sign per 100 ft. of frontage (no more than 2 Display Surfaces)					1 sign per drive-through (no more than 1 Display Surfaces)		
Secondary Frontage Quantity			1 sign per 150 ft. of establishment accessing the outdoors							
<b>ILLUMINATION PERMIT</b>			By Warrant	By Right				By Right		By Right
<b>ADDRESS SIGN</b>			max 10 sq.ft. area/max 1 sign					max 5 sq.ft. area/max 1 sign		
<b>SUPPLEMENTAL STANDARDS</b>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation.</li> <li>Individual Business Identification sign may be located within Building Identification Monument sign, but total Sign Area shall exceed one hundred (100) square feet.</li> <li>Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</li> </ul>				<ul style="list-style-type: none"> <li>Limited to establishment name, logo, menu selection/ pricing for food service, hours of operation.</li> <li>Shall be located within the Third Layer between the building and the drive-through lane and shall not be noticeably visible from the public right-of-way.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to Wall, Hanging, or Monument Signs.</li> </ul>



SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING			
<b>C</b>																
	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																
Aggregate Area Ratio	0.25 sq.ft. per linear Frontage		1.5 sq.ft. per linear Frontage													
Aggregate Area	(total linear building Frontage) x (aggregate area ratio); 300 sq.ft. max per Frontage (25 sq.ft. max for CS)															
Width	40% of linear Frontage		70% of linear Frontage								60% of valance area					
Height (Measured from Average Sidewalk Elevation)					8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance 8 in. max					
Depth/Projection	12 in. max				4 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area		1 sq.ft. max		20% of total glass area; Included in total Aggregate Area		25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area			
Principal Frontage Quantity	1 sign per 150 ft linear Frontage (no more than 3 signs total)		1 per unit		1 sign per window		1 sign per 150 ft linear Frontage			1 sign per 150 ft linear Frontage			1 sign per window or door opening located on the Principal Frontage			
Secondary Frontage Quantity	1 sign per 250 ft linear Frontage (shall not exceed 50 sq.ft. in area)				1 sign per window		1 sign per 250 ft linear Frontage			1 sign per 250 ft linear Frontage						
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																
Aggregate Area Ratio	1.0 sq.ft. per linear ft.		See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area				
Aggregate Area (Building Identification)	max 50 sq.ft per Frontage.															
Aggregate Area (Business Identification)	(linear feet of Frontage) x (aggregate area ratio).					See Wall Sign Aggregate Area										
Width	70% of linear Frontage (per establishment)											60% of valance area				
Height (Measured from Average Sidewalk Elevation)						8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance max 8 in				
Depth/Projection	12 in. max		N/A		N/A			3 ft. max			N/A		N/A			
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area		20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area				
Principal Frontage Quantity	1 Business Identification Sign per 20 ft. of establishment accessing the outdoors		1 Sign per window			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors				
Secondary Frontage Quantity	1 Sign per 100 ft. of establishment accessing the outdoors		1 Sign per window			1 Sign per 100 ft. of establishment accessing the outdoors			1 Sign per 100 ft. of establishment accessing the outdoors							
<b>ILLUMINATION PERMIT</b>	By Warrant		By Right		N/A			By Warrant			By Right		By Warrant		By Right	
<b>ADDRESS SIGN</b>	max 10 sq.ft. area/max 1 sign		max 10 sq.ft. area/max 1 sign			N/A			N/A			max 10 sq.ft. area/max 1 sign				
<b>SUPPLEMENTAL STANDARDS</b>	<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Any painted Wall Signs shall be permitted by Warrant.</li> </ul>		<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Signage to be displayed on street level windows only</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Projection angle shall be parallel or perpendicular to wall.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>				

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL				
<b>C</b>												
	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD	CS	CI	CI-HD
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>												
Aggregate Area Ratio												
Aggregate Area				40 sq.ft. max per Display Surface						10 sq.ft. max per Display Surface		
Width				8 ft. max								
Height (Measured from Average Sidewalk Elevation)				8 ft. max (14 ft. max by Warrant)						8 ft. max		
Depth/Projection				24 in. max						10 in. max		
Aggregate Area Per Sign Type							N/A					
Principal Frontage Quantity				1 sign per 100 ft. of frontage (no more than 2 Display Surfaces)						1 Sign per entrance, exit or parking area		
Secondary Frontage Quantity										1 Sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>												
Aggregate Area Ratio												
Aggregate Area (Building Identification)				40 sq.ft. max per Display Surface			24 sq.ft Display Surface					
Aggregate Area (Business Identification)				15 sq.ft. max per Display Surface								
Width				8 ft. max								
Height (Measured from Average Sidewalk Elevation)				8 ft. max (14 ft. max by Warrant)			7 ft max					
Depth/Projection				12 in. max			24 in. max					N/A
Aggregate Area Per Sign Type												
Principal Frontage Quantity				1 sign per 100 ft. of Frontage (no more than 2 Display Surfaces)			1 Sign per drive-through (no more than 1 Display Surfaces)					
Secondary Frontage Quantity				1 Sign per 150 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>				By Warrant	By Right		By Right			By Right		
<b>ADDRESS SIGN</b>				max 10 sq.ft. area/max 1 Sign						max 5 sq.ft. area/max 1 Sign		
<b>SUPPLEMENTAL STANDARDS</b>				<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation. Regional parks shall be allowed commercial sponsorship messages not to exceed twenty-five percent (25%) of total Sign Area</li> <li>Monument Sign total Sign Area shall not exceed one hundred (100) square feet.</li> <li>Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, menu selection/pricing for food service, hours of operation.</li> <li>Shall be located within the Third Layer between the building and the drive-through lane and shall not be noticeably visible from the public right-of-way.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to Wall, Hanging, or Monument Signs.</li> </ul>		

SIGN DESIGN STANDARDS	WALL			WINDOW			PROJECTING			HANGING			AWNING					
<b>D</b>																		
	D1	D2	D3	D1	D2	D3	D1	D2	D3	D1	D2	D3	D1	D2	D3			
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>																		
Aggregate Area Ratio	1.5 sq.ft. per linear Frontage																	
Aggregate Area	(total linear Building Frontage) x (aggregate area ratio); 300 sq.ft. max per Frontage																	
Width	70% of linear Frontage												60% of valance area					
Height (Measured from Average Sidewalk Elevation)							8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance 8 in. max					
Depth/Projection	12 in. max						4 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			1 sq.ft. max			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area		
Principal Frontage Quantity	1 Sign per 150 ft linear Frontage (no more than 3 Signs total)			1 per unit			1 Sign per window			1 Sign per 150 ft linear Frontage			1 Sign per 150 ft linear Frontage			1 sign per window or door opening located on the Principal Frontage		
Secondary Frontage Quantity	1 Sign per 250 ft linear frontage (shall not exceed 50 sq.ft. in area)						1 Sign per window			1 Sign per 250 ft linear Frontage			1 Sign per 250 ft linear Frontage					
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>																		
Aggregate Area Ratio	1.0 sq.ft. per linear ft.			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area			See Wall Sign Aggregate Area					
Aggregate Area (Building Identification)	max 50 sq.ft per Frontage.																	
Aggregate Area (Business Identification)	(linear feet of Frontage) x (aggregate area ratio).						See Wall Sign Aggregate Area											
Width	70% of linear Frontage (per establishment)												60% of valance area					
Height (Measured from Average Sidewalk Elevation)							8 ft min (bottom of Sign)			8 ft min (bottom of Sign)			Letters, emblems, logos or symbols on valance max 8 in					
Depth/Projection	12 in. max						3 ft. max											
Aggregate Area Per Sign Type	Shall not exceed 60% of Aggregate Area; Included in total Aggregate Area			20% of total glass area; Included in total Aggregate Area			25 sq.ft. max; Included in total Aggregate Area			6 sq.ft. max per Frontage; Included in total Aggregate Area			Limited to skirt or bottom edge of Awning; Included in total Aggregate Area					
Principal Frontage Quantity	1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Sign per window			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors			1 Business Identification Sign per 20 ft. of establishment accessing the outdoors					
Secondary Frontage Quantity	1 Sign per 100 ft. of establishment accessing the outdoors			1 Sign per window			1 Sign per 100 ft. of establishment accessing the outdoors			1 Sign per 100 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>	By Right			N/A			By Right			By Right			By Right					
<b>ADDRESS SIGN</b>	max 10 sq.ft. area/max 1 Sign			max 10 sq.ft. area/max 1 Sign			N/A			N/A			max 10 sq.ft. area/max 1 Sign					
<b>SUPPLEMENTAL STANDARDS</b>	<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Any painted Wall Signs shall be permitted by Warrant.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Signage to be displayed on street level windows only</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> <li>Projection angle shall be parallel or perpendicular to wall.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation and Class B Signs.</li> </ul>					

SIGN DESIGN STANDARDS		MONUMENT			MENU BOARD			DIRECTIONAL		
<b>D</b>										
		D1	D2	D3	D1	D2	D3	D1	D2	D3
<b>SINGLE ESTABLISHMENT WITHIN A BUILDING</b>										
Aggregate Area Ratio										
Aggregate Area		40 sq.ft. max per Display Surface			N/A			10 sq.ft. max per Display Surface		
Width		8 ft. max								
Height (Measured from Average Sidewalk Elevation)		8 ft. max (14 ft. max by Warrant)						8 ft. max		
Depth/Projection		24 in. max						10 in. max		
Aggregate Area Per Sign Type										
Principal Frontage Quantity		1 sign per 100 ft. of Frontage (no more than 2 Display Surfaces)						1 Sign per entrance, exit or parking area		
Secondary Frontage Quantity								1 Sign per entrance, exit or parking area		
<b>BUILDING WITH MORE THAN ONE ESTABLISHMENT OPENING TO THE OUTDOORS</b>										
Aggregate Area Ratio										
Aggregate Area (Building Identification)		40 sq.ft. max per Display Surface			24 sq.ft Display Surface			N/A		
Aggregate Area (Business Identification)		15 sq.ft. max per Display Surface								
Width		8 ft. max								
Height (Measured from Average Sidewalk Elevation)		8 ft. max (14 ft. max by Warrant)			7 ft max					
Depth/Projection		12 in. max			24 in. max					
Aggregate Area Per Sign Type										
Principal Frontage Quantity		1 Sign per 100 ft. of frontage (no more than 2 Display Surfaces)			1 Sign per drive-through (no more than 1 Display Surfaces)					
Secondary Frontage Quantity		1 Sign per 150 ft. of establishment accessing the outdoors								
<b>ILLUMINATION PERMIT</b>		By Right			By Right			By Right		
<b>ADDRESS SIGN</b>		max 10 sq.ft. area/max 1 Sign						max 5 sq.ft. area/max 1 Sign		
<b>SUPPLEMENTAL STANDARDS</b>		<ul style="list-style-type: none"> <li>Limited to establishment name, logo, decorative graphic bands, hours of operation.</li> <li>Individual Business Identification sign may be located within Building Identification Monument sign, but total Sign Area shall exceed one hundred (100) square feet.</li> <li>Height may exceed eight (8) feet by Warrant process, but shall not exceed fourteen (14) feet in height.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to establishment name, logo, menu selection/ pricing for food service, hours of operation.</li> <li>Shall be located within the Third Layer between the building and the drive-through lane and shall not be noticeably visible from the public right-of-way.</li> </ul>			<ul style="list-style-type: none"> <li>Limited to Wall, Hanging, or Monument Signs.</li> </ul>		