


DEPARTMENT OF PUBLIC WORKS BULLETIN

BULLETIN NO. 35

Subject: STREET BANNERS
Issue Date: April 11, 1990
Central File No: 130-37
Prepared by: Walter A. Lowman, Supervisor of Inspections

Approved:


Luis A. Prieto-Portar, Ph.D., P.E., Director

All requests for the placement of street banners must be in writing and must contain the information requested on the attached form. Pursuant to Section 54-8, of the Code of the City of Miami, Florida, Section b, a processing fee in the amount of \$80 per location must be received by this department to secure the requested location and time.

Generally, permission to display a banner shall be granted for a two week period. The advance advertising shall be limited to one week prior to the event. All activities shall conform to the requirements of the Zoning ordinance and Public Works standards. Sponsor endorsements shall not exceed 10% of the surface area of the Banner.

The increasing number of events taking place within the City of Miami has caused the request for placement of banners to exceed the service available. In order to allow the greatest usage of the City's limited locations, the approval of more than two locations for any one event is to be discouraged. Any consideration of additional locations will be based on the need of other activities within the same time frame, rather than a first come, first served basis.

Applications for banner locations are to be submitted to the Department of Public Works no more than six weeks or less than one week prior to the start of the event.